

# Waterloo District DDGM & Chairmen Update

R.W. Bro. Richard W. Kaufman  
District Deputy Grand Master  
Waterloo District

Get KNOWLEDGE;  
Get WISDOM;  
but with all thy getting, Get UNDERSTANDING

December 18th, 2010

1



# Agenda

- District Chairmen Reports & Updates
- District Events Reports & Updates
- DDGM Reports & Updates



# Waterloo District Chairmen Reports



December 18th, 2010

3

## District Charity

V. W. Bro. Tony Atkins - Chairman

- Mantracking – Raised \$ 3,020.00
- District Open House Pizza Sales - \$139.56
- Car Trunk Sale - \$40.00
- On-going Personal Donations - \$150.00
- Masonic Foundation of Ontario Project # 2427



December 18th, 2010



4

# District Charity

## V. W. Bro. Tony Atkins - Chairman

- Tessa
- 6 Years Old
- Waterloo, ON
- She has a younger sister - Emma
- The funds raised by us will be directed to assist Tessa and her family obtain a service dog



December 18th, 2010



5

# District Charity

V. W. Bro. Tony Atkins - Chairman

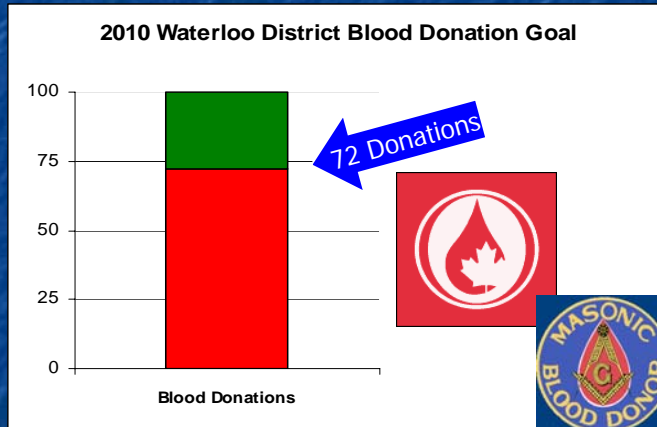
- NSD Charity Casino
- Waterloo Temple
- Saturday March 5 2011
- Times TBD
- Waterloo District Masons to provide 20+ volunteers
- Open to All



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# Blood Donors

W. Bro. Robert Zilles – Chairman



Blood Donor Week – December 27<sup>th</sup> – 31<sup>st</sup>, 2010

December 18th, 2010

7

Invite Rob Zilles to Speak

# Computer Resources

## Bro. Harry Bishop - Webmaster

GOAL - To improve our district website and make it a better communication tool for the Brethren and lodges of the district.

We are updating the design and layout to achieve 7 major goals.



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8

Invite Harry Bishop to Speak

# Modern Look & Feel

- Has been based on review of all other district sites, and current web trends
- Uses an “editorial / blog” look
  - Has gained great popularity in 2010
  - Identified as a top web design trend of 2011
- Cleaner and brighter colors and images



# Ease of Navigation

- A single home page instead of a two-step entry
- Top navigation for “static” pages, side navigation for info that changes
- Supports large-size fonts, for reading assistance if needed
- Pictures show on the web page, and are clickable to see larger versions



# Meets Browsing Expectations

- “Current” looking design and layout
- Some social media integration via RSS feed
- Comments/discussion can be allowed for individual items (Approval Process of Postings)



# Ease of Updating

- Limited technical ability required
- Uses industry standard blog software
- Will allow articles/news to be submitted by approved contributors
  - No programming required to write an article!



# Improved Storage & Presentation

- Ability to easily view history as well as current information
- Ability for committee chairs to add updates and news
- Places to share general news that does not fit standard categories
- Built-in "search" capability



# Improved Support for Lodges

- Improved and expanded list of lodges, meeting dates, addresses, etc
- Sub-pages for district lodges to add basic information
  - Both those that have their own sites, and those that do not



# Ease of Use for Visitors

- Updated and easy-to-access information about lodges of the district
- Easier access to existing basic information about Masonry and joining the craft
- The entire site is Search Engine friendly (ie Google)



## Next Steps.....

- New Web Site is Cost Neutral
- By show of hands, do you support the launch of the newly formatted web site?
- Launch Date – January 1<sup>st</sup>, 2011



# Waterloo District Events Update & Reports



December 28th 2020

17

# MasoniChip Coordinator

Bro. Robert Steele – District Coordinator

- Potential Up-Coming District Clinics
  - Toyota
  - Kid's Ability – Autistic Community
- No known Lodge Sponsored Clinics at this time



December 18th, 2010

18



# Lodge Resources

W. Bro. Doug Fickling - Chairman

- OFFICER PROGRESSION WORKSOP ★

Saturday February 5<sup>th</sup>, 2011

8:30 am – Noon

Waterloo Masonic Centre

All Interested Masons



# Cornerstone Participating Lodges 2011

- Grand River Eric Ward
- New Dominion \* Alex Milne
- Wilmot Kim McGeagh
- Waterloo\* Mike Brown
- Concord\* Brian Lowery
- New Light John Kroezen
- Preston\* Wilson Brown
- Brotherhood\* Bob Gregory
- Temple\* Ed Poolton

\* 2010 Cornerstone Lodge Designee



December 18th, 2010

# Military Table Lodge

- R.W. Bro. Kim McGeagh
- R.W. Bro. Jack Mittelholtz
- Saturday February 5<sup>th</sup>, 2011
  - Waterloo Temple
  - 5:30 PM – Social Hour
  - Tickets \$ 40.00



December 18th, 2010

21

I really can't say enough good things about this event.

It's unique, it's fun and if you haven't attended I recommend it to you.

Each year Bros. McGeagh and Mittelholtz work very hard to improve the evening's festivities, and I'm sure this year will be no exception.

I hope I will see a full house this year.

# Curling Bonspiel

- W. Bro. Wayne Emptage – Coordinator
- Saturday February 26<sup>th</sup>, 2011
- Ayr Curling Club



December 28th 2010



# Principle Officers' Night

V. W. Bro. Bruce Miller - Coordinator

- Host Lodge – Twin City
- Friday March 25<sup>th</sup>, 2011
- Waterloo Masonic Centre
- Lodge Open – 6:00 PM
- Lasagna Dinner – 6:15 PM
- Lodge Called from Refreshment – 7:30 PM
- \$ 15.00 (Includes 1 Beverage Ticket)



December 18th, 2010

23

# District Chaplain V. W. Bro. Robert Johnston

## District Divine Service

- Sunday April 10<sup>th</sup>, 2011 ★
  - St. Andrews Presbyterian Church
  - 54 Queen Street, North – Kitchener
  - 7:00 PM
- Regalia to be worn – Business Suit
- Family Welcome

December 18th, 2010

24

The Grand Master and Grand Chaplain have confirmed their attendance

V.W. Bro. Johnston has presented the Order of Service to the Pastor of St Andrews, Rev Mark for approval

Those participating have been contacted

I hear a comment from one of the Ladies who has had an opportunity to attend quite a number of these Services throughout Ontario, and her comment was that ours, in Waterloo District is one of the best.

Please consider marking your calendars and coming out to see for yourself!

# Community Relations & District Open House

W. Bro. Richard Quinnell - Chairman

- 2011 Open House
  - Date – Saturday September 17<sup>th</sup>, 2011
  - Cambridge Masonic Centre
    - 1 Groh Avenue, Cambridge
  - Our venue will be featured in the Open Doors Provincial Catalogue



December 18th, 2010

25

# District Deputy Grand Master Report & Update



December 28th 2020

26

# Waterloo District Visiting Lodge Challenge Trophy

## RULES

- Minimum 7 members
- 2 must be WM, SW, JW, SD or JD + 5
- Any Lodge Meeting
- Cornerstone Project Requirement

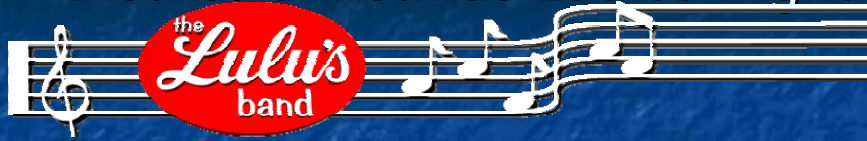


Currently Residing with:  
Concord Lodge

December 18th, 2010



# District Christmas Ladies Night



- Saturday November 19<sup>th</sup>, 2010
- 61 Masons and their wives attended!!!



December 18th, 2010

28



# Official Visits

- Completed:
  - Wilmot – Sept 9<sup>th</sup>
  - Alma – Oct 12<sup>th</sup>
- Upcoming: February 2011
- 4 weeks prior to the O.V. Lodge Secretary will receive via email a blank copy of form DDGM\_L1\_2010
- The completed form to be returned to the District Secretary a minimum of 1 week prior to the O.V. via return email, for review



# Ceremony of Installation

- Completed
  - Mystic Tie – October 18<sup>th</sup>
    - W.Bro. Richard Quinnell
  - Temple – October 20<sup>th</sup>
    - W.Bro. Kevin Russell
  - New Dominion – November 8<sup>th</sup>
    - W.Bro. Allan Groves
  - Wilmot – November 11<sup>th</sup>
    - W.Bro. Kevin Banfield
  - Preston – November 18<sup>th</sup>
    - W.Bro. Jim Oldrieve
  - New Light – November 27<sup>th</sup>
    - W.Bro. Fred Gregory
  - Concord – December 2<sup>nd</sup>
    - W.Bro. William Griffiths
  - Ayr – December 13<sup>th</sup>
    - W.Bro. John Wilson
- Up-Coming
  - Waterloo – January 5<sup>th</sup>
  - Alma – January 11<sup>th</sup>
  - Glenrose – January 18<sup>th</sup>



# Masonic Memorial Service

- W. Bro. Roger Pye – Grand River Lodge - August 9<sup>th</sup>
- W. Bro. Dick Rosch – Twin City Lodge – September 22<sup>nd</sup>
- R.W. Bro. Murray Brubacher – Glenrose Lodge – November 14<sup>th</sup>
- W. Bro. John C. Smith – Twin City Lodge – November 21<sup>st</sup>



December 18th, 2010

31

# Trestle Board Changes

- District Divine Service
  - Sunday April 10<sup>th</sup>, 2011
- Official Visit – New Light Lodge
  - Saturday April 30<sup>th</sup> (to avoid Easter Weekend)
  - Accompanying Lodge – New Dominion



December 18th, 2010

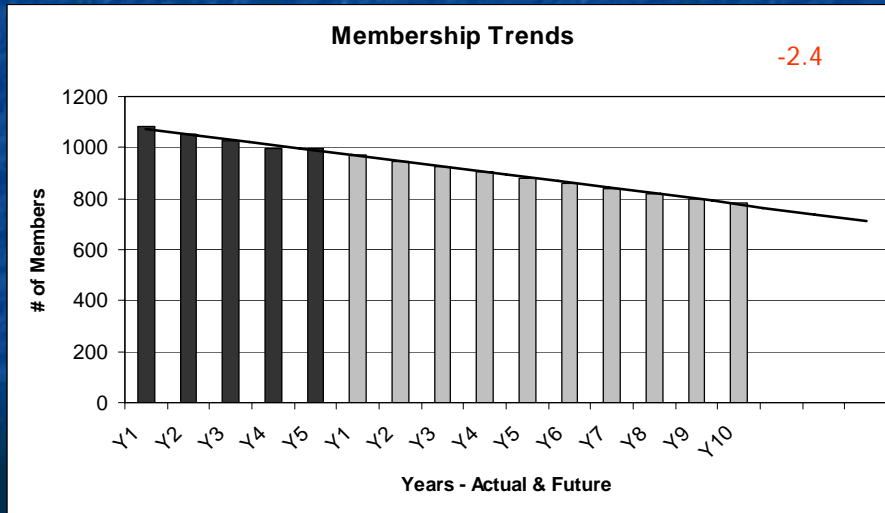
# Candidates

- When you come across a candidate who has no particular attachment to a specific lodge (i.e. family, friends, etc)
- Please ensure that all options are explained to him
  - Meeting Locations – Ayr, Baden, Cambridge, Elmira, Waterloo
  - Days of the week & Times of Day (i.e. Daylight Lodge – New Light)
- Ensure the potential candidate has all the information to select the lodge of his choice and preference



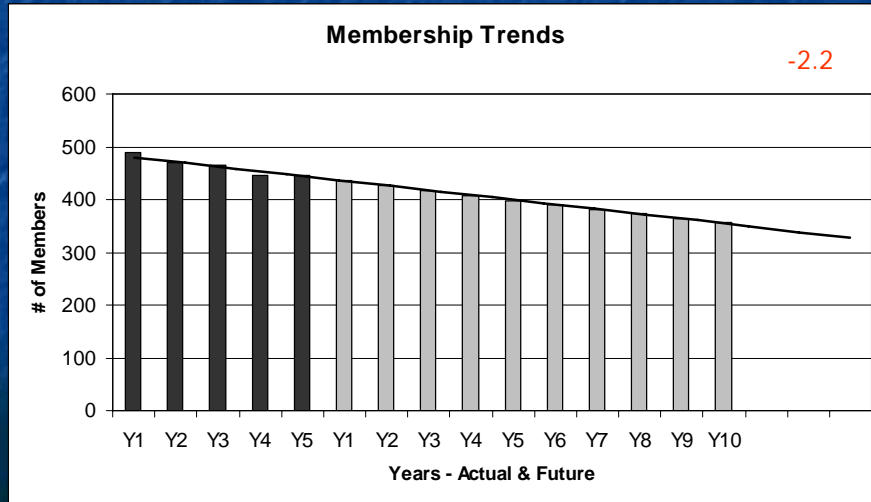
# And the Survey Says.....

Waterloo District



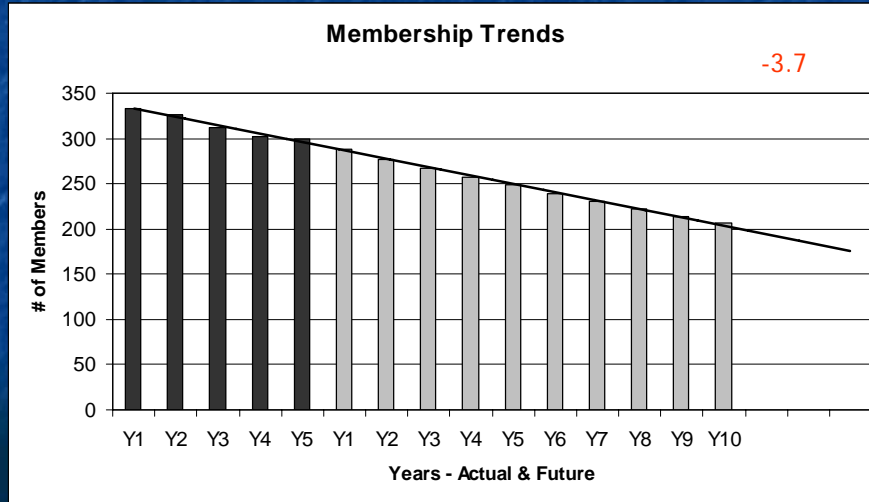
# And the Survey Says.....

All Lodges Waterloo Masonic Centre



# And the Survey Says.....

All Lodges Cambridge Masonic Centre



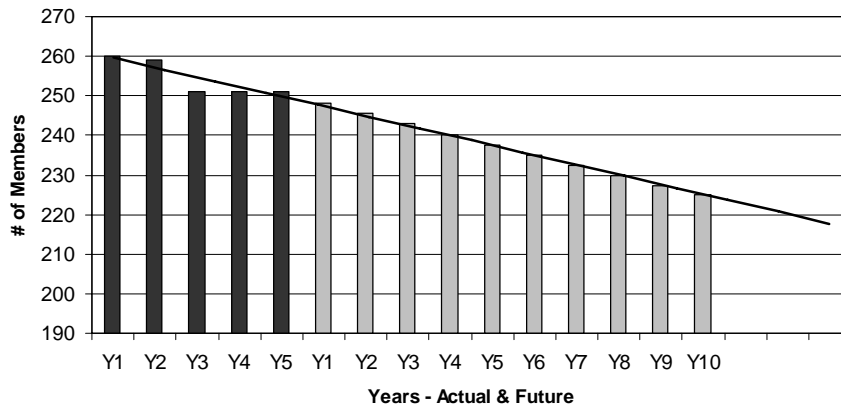
# And the Survey Says.....

All Other Lodges (Ayr, Baden & Elmira)



**Membership Trends**

-1.1



# Membership Trends

- 1 Sign & Symptom of the overall health of a Lodge and/or District (+/-)
- This is in the control of the Lodge
  - Deliberate steps can be taken to reverse downward trends
  - It is work and a long term (5+ years) project





Actual Results of a lodge in our District, who acknowledged the trend and took deliberate steps to reverse the downward ascent.

# What & How Do You Reverse the Trend?

- Acknowledge the Truth about the decline of membership
- Accept responsibility for changing it
- You need a Team, with a 5 year plan and commitment to see the lodge revitalized
- Use the resources available:
  - Friend to Friend
  - Brother to Brother
  - Officer Progression
  - Mentorship
- 2010 Membership Numbers

**Have Fun!**



# Questions



December 18th, 2010

41